

Alex (Geunho) Lee Resume

BRIEF PROFILE

Alex (Geunho) Lee is an IP strategy expert. He brings over 20 years of his unique experiences as a technologist, business executive, professor, and intellectual property expert both in the US and S. Korea into providing research & consulting for integrated strategic patent management.

IP strategic planning: his broad technology background with deep understanding of IT & telecommunications R&D, standardization, and businesses can align diverse clients' business objectives with IP strategy.

IP creation & portfolio management: his solid understanding of patent laws and patent prosecution/litigation process and extensive experiences in analyzing and evaluating patents can create and manage strong patent portfolios.

IP Exploitation: his understanding of essential elements of patent monetization process with strategic patent acquisition/licensing planning capability taking into current and future product/technology/business roadmap as well as existing IP programs, litigations, projects, and initiatives can create maximum IP value.

IP Governance: his interfacing capability across multiple job functions including patent experts, engineers, and business professionals & among multiple business systems can integrate the strategic patent management processes for governance in IP management.

Specialties:

Patent infringement and validity analysis; Evidence of use analysis; Patent claim construction; Standard essential patent analysis; Patent acquisition feasibility analysis; Patent drafting and prosecution; Patent licensing/monetization strategy; Patent portfolio development; Patent valuation

Certification:

USPTO Registered Patent Agent (Reg. #63339)

PERSONAL

Nationality: Korean & US permanent residence

Family: Married with two daughters

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EDUCATION

J.D., Suffolk University Law School, Boston, MA (Jan. 2014 expected)

Ph.D. in Physics, Johns Hopkins University, Baltimore, MD (1995)

B.S. in Physics, Yonsei University, Seoul, Korea (1986)

EXPERIENCE

Principal, TechIPm LLC, Burlington, MA (2009.4 - present)

- Consulting for patent portfolio acquisition, investment, and development in the field of mobile computing and wireless telecommunications.
- Standards essential patent analysis (WCDMA, LTE, IEEE 802.1x, 2x, NFC/RFID).
- Patent prosecution for S. Korean clients.
(Major Clients: Microsoft, Samsung, Sony, Alcatel-Lucent, ITRI, Intellectual Discovery, Ocean Tomo, Jefferies & Co., France Brevets)

Sr. Advisor, IPR Business Strategy Institute, WIPS Co., Seoul, Korea (2006.6 - 2009.3)

- Advise on patent mining projects for emerging IT and telecommunication technologies.
- Advise on patent management methodology development.

Visiting Scholar & Academic Fellow, School of Management, Boston University, Boston, MA (2006.3 - 2007.2)

- Business strategy research for emerging IT & telecommunications.

Sr. Advisor, Semiconductor Device Division, Samsung Techwin, Seoul, Korea (2004.5 - 2005.4)

- Advise on strategic planning for new RFID product development.

Consulting Fellow, Technology Center, Korea Telecom, Sungnam, Gyunggi, Korea (2003.6 - 2003.12)

- Advise on strategic business planning for emerging technologies in telecommunications.

Director, R&D planning department, KMW Inc., Hwasung, Gyunggi, Korea (2002.3 - 2002.10)

- Directing the wireless communication devices and systems R&D strategy.
- Standardization of smart antenna systems for 3G mobile communications.

Research Professor, Information & Telecommunication Research Institute, Kwangwoon University, Seoul, Korea (2001.1 - 2002.2)

- Research & teaching in RFIC for mobile communications.

Visiting Scholar, School of Electrical Engineering, Georgia Institute of Technology, Atlanta, GA (1999.8 - 2000.1)

- Research in semiconductor devices for mobile communications.

Head of RF technology department, Radio Research Laboratory, Ministry of Information & Communication, Seoul, Korea (1996.11 - 2000.12)

- RF measurement technology development (Antenna, RF System, EMC).
- Emerging technology strategic policy planning (2G-3G mobile technology, RFID, Bluetooth, UWB, BWA).
- Wireless communications standardization (ITU-R).

MEMBERSHIP

American Intellectual Property Law Association (AIPLA)

Licensing Executives Society (LES)

Institute of Electrical and Electronics Engineers (IEEE)

PATENT

Inventor for patent

1. US6956528
2. WO2002089248
3. KR0417493

Agent for patent applications

1. 61/413413
2. 61/413019
3. 12/729357 (US20110195247)
4. 12/758016 (US20110176211)
5. 13/291140 (US20120116924)

BOOK

1. Next Generation Wireless Internet Technology, Jin Han Book Co., Seoul, Korea, 2003
2. Korean Translation of RFID Handbook, Young Jin Dot Com Co., Seoul, Korea, 2004
3. Korean Translation of UMTS & Mobile Computing, Jin Han Book Co., Seoul, Korea, 2003
4. Korean Translation of Pervasive Computing Handbook, Jin Han Book Co., Seoul, Korea, 2003